THE ZOETIS STORY

zoetis

WHO WE ARE

We are a Fortune 500 global animal health company dedicated to supporting veterinarians and animal producers and their businesses in ever better ways. Building on more than 65 years of experience, we are the world leader in the discovery and delivery of quality veterinary vaccines, medicines and diagnostic products, complemented by biodevices, genetic tests, and precision livestock farming.



く CUSTOMER-こ Obsessed Culture





DO COUNTRIES WHERE PRODUCTS SOLD COUNTRIES WITH DIRECT PRESENCE



300 PRODUCT LINES

7 PRODUCT CATEGORIES

8 ANIMAL SPECIES SUPPORTED





FINANCIAL STRENGTH PROVEN & SUSTAINABLE FUNDAMENTALS

27 MANUFACTURING SITES

WHY WE DO WHAT WE DO

In advancing animal health, we believe we are making a vital contribution to public health and well-being. After all, a safe, abundant and sustainable supply of meat, poultry, fish, milk and eggs begins with healthy animals. And by helping maintain the health of our pets – a growing source of companionship and emotional support – we are enriching the lives of people all over the world.



INCREASED URBANIZATION/ REDUCED FARMLAND =

Increased pressure to raise farm animals efficiently with limited natural resources



POPULATION GROWTH + PER CAPITA INCOME GROWTH = Increased demand for animal protein/ companionship/pet wellness

HOW WE OPERATE

As the global leader in animal health, we are fully dedicated to serving the real-world needs of producers and veterinarians as they raise and care for their animals. In doing so, we are guided by Our Core Beliefs, a proven business model, and a track record of execution and investment that has helped us deliver strong financial results and investor returns.

CORE CAPABILITIES

Direct customer relationships

High quality Continuous manufacturing innovation

SOCIAL RESPONSIBILITY

GUIDED BY OUR CORE BELIEFS

WHERE WE'RE GOING

Our vision is to have our products, services and people be the most valued by animal health customers around the world. We are building and integrating a unique set of capabilities and assets to address customer needs – from prediction and prevention to detection and treatment – or what we call the Continuum of Care. Thanks to a clear strategy and a simplified way of working, we are leading the industry in helping address growing marketplace needs around pet health and improved livestock productivity.

FOCUSED ON FIVE KEY PRIORITIES:

- Drive Innovative Growth
- Enhance Customer Experience
- Lead in Digital & Data Analytics
- Cultivate a High-Performing Organization
- Champion a Healthier, More Sustainable Future